

## **STRATEGIC VISION AND OBJECTIVES AND DELIVERY PLAN PRINCIPLES FOR DRAFT THIRD LOCAL TRANSPORT PLAN [LTP3]**

### **Vision statement**

“To deliver an integrated, accessible and balanced transport system that supports economic growth and enables people to travel around and access services as safely and freely as possible while minimising damage to the environment and contributing to a safer, cleaner, quieter and healthier city.”

### **Strategic transport objectives to deliver wider policy goals**

#### **Supporting economic growth**

- ❖ To ensure the local transport system operates efficiently, is well maintained and can cope with extreme occurrences.
- ❖ To improve access to job opportunities, shopping areas and cultural and visitor attractions.
- ❖ To help inform travel decisions and improve reliability of journey times for all road users.
- ❖ To deliver transport improvements required to support sustainable housing growth.

#### **Reducing carbon emissions**

- ❖ Increase the use of low-emission forms of transport and support the use of associated technologies.
- ❖ To reduce the need to travel for some journeys and enable people to travel more sustainably.

#### **Promoting equality and opportunity**

- ❖ To increase the availability and accessibility of travel choices for everyone, particularly disadvantaged people, and those living outside the central area.
- ❖ To improve streets and the wider transport system to assist in the regeneration of deprived areas and communities.

#### **Contributing to safety, security and health**

- ❖ To reduce fear of danger and the risk of personal injury as a result of transport collisions.
- ❖ To minimise the impacts of transport-related air and noise pollution on people, and the natural and built environments.
- ❖ To encourage and enable greater levels of active and healthy travel, such as cycling and walking, especially for shorter journeys.

Improving quality of life

- ❖ To create safe and attractive streets and places that everyone can enjoy and use responsibly.
  
- ❖ To enable greater access to a wide range of goods, services, and places, including the city's natural environment.

**Delivery Plan principles and examples of measures**

MAINTAINING

- Maintaining the network and infrastructure
  - repairing road surfaces
  - improving pavement surfaces
  - better street lighting

MANAGING

- Managing movement and the network
  - co-ordinating roadworks
  - controlled parking zones, with priority for residents
  - reducing congestion by use of technology and 'intelligent' transport systems
  
- Changing travel behaviour and informing travel choices
  - awareness and publicity campaigns to promote transport options
  - travel and passenger information for, and during, journeys

IMPROVING

- Delivering sustainable and accessible transport options
  - walking and cycling facilities, routes, networks
  - improved Rights of Way and access to open spaces/parks and the National Park
  - better citywide public transport services – bus, rail, coach, taxi
  - better access to/from/at bus stops, train and coach stations, car parks and taxi ranks
  - new Park + Ride sites
  - alternative technology/fuels and associated equipment e.g electric vehicle charging points
  
- Creating a safer environment
  - redesigned road layouts to reduce number and severity of casualties and collisions, especially vulnerable people
  - road safety publicity, education, and awareness campaigns
  - addressing perceptions of danger and anti-social behaviour
  
- Creating an attractive and user-friendly environment
  - improved street layouts and environments (including street trees)
  - use of good quality materials and 'decluttering'